

News and Events

CROSSCURRENT INC. SIGNS PARTENRING AGREEMENT WITH MEDICAL OPERATIONS

CrossCurrent Offers Reimbursement Management Solutions to Spine, Neuro, and Orthopedic Surgeons through Medical Operations Solution, L.L.C.

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CrossCurrent announced today that it has signed a deployment partnering agreement with Medical Operations Solutions (MOS) to offer the INCISIVE RS (revenue services) platform to neuro, spine and orthopedic customers. Both CrossCurrent and MOS plan to market the INCISIVE RS system to customers in Texas and other southwest states.

This agreement will allow MOS to offer the leading system for planning, coding and billing within orthopedic surgical practices. Unlike other generic systems, INCISIVE RS has been designed specifically to handle the complex workflows unique to these types of surgical practices. Based on a modern practice management system and clearinghouse infrastructure, INCISIVE RS can also be customized with customized interfaces and reports.

"In working with spine and orthopedic surgeons, CrossCurrent's team has come to appreciate the complexity of the coding and billing challenges most practices face. However, after partnering with Medical Operations Solutions to deploy our first joint customer, I am even more impressed with the sophisticated approach MOS takes when deploying new systems within the clinical environment," said Dennis McNannay, CrossCurrent's Co-Founder.

Traditionally, clinics have been financially vulnerable when attempting to transition to a new revenue management platform. MOS specializes in handling the important details required to manage these periods of conversion without triggering a fall-off in collections. MOS's project management team coordinates the transaction/patient data conversion, physician credentialing, software installation, training and configuration to ensure each deployment is optimized to the needs of the clinic.

"The INCISIVE RS platform was deployed at Spine Austin at the beginning of 2009," said Jay Williams, CEO of MOS. "Previously, the practice used an amalgam of unrelated systems to provide operational, coding, scheduling and billing services, with often disastrous results. We pursued an extremely aggressive deployment schedule and were able to go live within six weeks." The results were immediate and beyond initial expectations," said Sue Parks, COO of MOS. "The practice was able to reduce Accounts Receivable by more than 15 days in the first month of operation, generating significant, immediate cash flow to Spine Austin's physicians. From that point on the practice has realized a 22% increase in collections specifically due to improvement in coding accuracy, direct integration into the practice management component and effective denials management systems."

Both companies will be previewing their integrated solution at the Annual NERVES Conference in San Diego, CA, April 30 to May 2, 2009.

About CrossCurrent, Inc.

CrossCurrent, provides a technology platform that is redefining how surgeons plan, code and manage the reimbursement for their surgical procedures. Our expertise in transaction management, complex surgical coding, reimbursement rules, carrier contract terms is helping surgeons across the country increase their operational efficiencies and reimbursements.

CrossCurrent's INCISIVE™ reimbursement software provides revenue management solutions designed specifically for orthopedic, spine and neurosurgeons. Our vision for the future is to deploy a system surgeons can trust to document all the clinical details for the surgeries they perform and transparently monitor the resulting reimbursements. Founded in 2002, CrossCurrent is headquartered in Portland, OR, and partners with device distributors and other orthopedic channel partners. Visit www.crosscurrentinc.com for more information.

About Medical Operations Solutions

Medical Operations Solutions L.L.C. (Practice Administration, Management, Coding, Billing and Payer Contracting)

Location: Houston and Dallas, Texas

Medical Operations Solutions L.L.C. was founded by Jay Williams and Sue Parks to provide management and monitoring functions for physician practices. These services run the gamut from interim management to oversight of cash flow processes for their clients. With 54 years of hands-on experience in health care delivery, and with specific experience in practice administration and payer contracting, they are uniquely qualified to assist Spine, Orthopedic and Neurosurgical practices in implementing state-of-the-art operational and cash management systems. After years of reviewing coding and billing options for clients, the affiliation with INCISIVE RS creates a best practice model for improving cash flow processes. MOS and CrossCurrent create a best-in-class team that will deliver the most optimal revenue solutions available in today's market.

Key Benefits

- Individually tailored services for the practice
- Implementation and oversight of automated coding/billing services through the INCISIVE RS platform
- Payer contract negotiation
- Real time access to practice management professionals
- Staff training and monitoring of payer contracts, billing process and denials management

MOS' partners have a unique understanding of the current issues facing practitioners in today's healthcare environment. They have developed unique solutions that stabilize practices and positively impact the bottom line. With a focus on Orthopedic and Neurosurgical care delivery, MOS is uniquely qualified to deal with any issue that arises in all aspects of practice administration.